

Top 10 Fundraising Tips

1. Update your fundraising page with your WHY!
2. Make a self-donation – this gives others an idea of how much to donate and shows them that you are supporting the charity yourself
3. Don't feel guilty about asking for donations; most people are more than happy to contribute to a worthy cause. Ask them to share your fundraising link on their social media to spread the word.
4. Include your donors on your journey – post images and updates under My Update on your fundraising page to let your donors know how things are going. You can post updates, photos, videos etc. of all the important milestones you achieved or to announce the fantastic auction prizes that are up for grabs at your event.
5. How to engage local businesses/clients in sponsoring or donating to your fundraiser (use email template under Get Support on your fundraising page).
- 6 Take advantage of the social share buttons on your fundraising page. Use #pinkribbonbreakfastnz to share your photos and posts on the Pink Ribbon Breakfast page.
7. Check out the fundraising resources on the Pink Ribbon Breakfast website and in your digital host kit on your personal dashboard.
8. Smashed your goal? Don't be scared to set a higher one!
9. Ask your workplace if they are willing to match the donations you have raised (download template)
10. Need some help, get in touch – fundraising@bcf.org.nz or 0800 902 732