



## Fundraising Ideas



# First time host ideas & checklist

**If this is your first time hosting a Pink Ribbon Breakfast event, we're here to help!**

**Whether you're planning a small or larger event, check out these ideas and the checklist to help you organise your first Pink Ribbon Breakfast.**

### Hosting ideas:

- Host a breakfast, morning tea, brunch, lunch, high tea or dinner party at your own home
- Host a movie night at home or reach out to your local cinema to host you and your guests
- Get outside and have a picnic at the local park or beach
- Invite friends out for a walk and challenge each other to see who can fundraise the most – you could do 3.7kms for the 3,700 women diagnosed with breast cancer in New Zealand each year
- If you're into baking, why not get together with friends and hold a bake sale in your community to fundraise
- You could ask a couple of local business to donate some products for a raffle and gather with family and friends to hold the raffle
- Book club! Choose a book for May that is centered around a character with breast cancer, or a true story of a patient. Check out our recommendations here. Then make it into an event with our pink decorations and pink baking. We even send out bookmarks in the host kit, so it's perfect!

### Event Checklist:

1. Join the [Pink Ribbon Breakfast Hosts 2026 Facebook group](#). You will find other hosts give their top tips to hosting a Pink Ribbon Breakfast. Also keep an eye out as we will post some businesses looking to help out hosts with discounts and products
2. Start planning early! Begin by choosing what kind of event you will hold - breakfast, high tea, dinner party, pamper night etc.
3. Next, choose your venue - will it be at your home, café, restaurant, the park, cinema. Choose a venue most suited to the event you choose to host
4. Think of some entertainment to keep guests busy - you can find some games on the Pink Ribbon Breakfast website under [host resources](#)
5. Gather some decorations. You could decorate your table setting beautifully, hang some bunting and pop up the posters from your host kit, or print out posters from our [website](#)
6. Plan whether you will ticket your event or not. You can ticket your event or ask guests for a koha as their donation
7. Create a guest list and send out your invites - You can do this via text, phone call, email or even mail. We have invite templates available for you online under [host resources](#)
8. Organise some food - you can ask guests to bring a plate, order some catering or cook a homemade meal
9. Ask local business for donations - this could be food donations to help you put on your event, or product donations for a raffle. Raffles are a great way to boost your fundraising!
10. Ask around your local organisations. Many are willing to help out and get involved
11. Don't forget to ask your family and friends to help set up your event
12. Pop your posters from your host kit around your venue so that guests can easily donate to your page
13. Enjoy your day as much as possible!